



STATE OF CONNECTICUT
DEPARTMENT OF AGRICULTURE

Bureau of Agricultural Development and Resource Preservation



REQUEST FOR APPLICATIONS:

Exhibiting in the Connecticut Building during the 2015 Big E

APPLICATION DUE DATE: 3:00 P.M., WEDNESDAY, JULY 15, 2015

The Connecticut Department of Agriculture is soliciting all licensed Connecticut farm wineries producing at least 25% of their product with Connecticut Grown fruit to exhibit in the Connecticut Building during the 2015 Big E, with the option to sell wine by the bottle. The Big E will be held from September 18-October 4, 2015 in West Springfield, MA. In 2014, the Big E set an all-time record attendance with 1,498,605 visitors.

Things to know regarding participation:

- The booth location will remain at booth 6 (see attached map). The redesign in 2014 increased visitor traffic and overall visibility.
- **Reminder:** The farm winery may occupy the space for as many days as it likes, given space availability.
- A maximum of two parking passes and four entrance tickets will be provided for each exhibit day.
Ticket requests are subject to limited availability.
- The farm winery must comply with the following:
 - Set up must be completed by 9:45 a.m. and remain in place until 9:00 p.m.
 - Booth must be manned at all times until 9:00 p.m.
 - **NOTE:** No food samples or sales allowed in the booth.
 - Exhibit must be professional and clean. General back drop is provided but materials and displays specific to your farm winery must be brought in and set up.
 - Booth must be left cleaner than the way you found it. Upon departure all garbage, empty bottles, boxes, corks, promotional materials, etc. must be removed at the end of the day. Cleaning materials will be provided in the booth.
 - Wine tastings are permitted and encouraged (even if you're not selling) and can be done throughout the day at your discretion.
 - Tasting cups, plastic gloves, etc. must be brought by each exhibitor.
- Only Connecticut varietals of wine are permitted in the booth. Varietals typically from other regions or parts of the world which are not traditionally grown in Connecticut (i.e.: Shiraz, Bordeaux, Chianti, etc.) must not be sampled/sold.
- **NEW:** Once the applications are received, the Farm Wine Council Big E Subcommittee will determine a schedule for final approval by the Connecticut Department of Agriculture. The agency will follow up with selected exhibitors to complete the required permit applications, etc.

**Connecticut Building Wine Booth
at the 2015 Big E, September 18 – October 4
Exhibitor Application**

Farm Winery Name _____
Contact Name _____
Address _____
Town _____ State CT Zip _____
Mailing Address (if different) _____
Contact Phone, cell preferred _____
Farm Winery License Number _____
Website _____ E-Mail _____

The dates of the 2015 Big E are:

Friday, Sept. 18	Thursday, Sept. 24	Wednesday, Sept. 30
Saturday, Sept. 19	Friday, Sept. 25	Thursday, Oct. 1
Sunday, Sept. 20	Saturday, Sept. 26	Friday, Oct. 2
Monday, Sept. 21	Sunday, Sept. 27	Saturday, Oct. 3
Tuesday, Sept. 22	Monday, Sept. 28	Sunday, Oct. 4
Wednesday, Sept. 23 - RESERVED	Tuesday, Sept. 29	

What are your preferred dates? Can be singular date(s) or range(s) (Friday, September 18 through Tuesday, September 22), or select dates (Monday, September 21 and Monday, September 28). Please provide the top three preferences. Requested date(s) subject to limited availability and cannot be guaranteed.

Dates Requested 1: _____
Dates Requested 2: _____
Dates Requested 3: _____

The farm winery agrees to the following:

- Set up must be completed by 9:45 a.m. and remain in place until 9:00 p.m.
- Booth must be manned at all times until 9:00 p.m.
- **NOTE:** No food samples or sales allowed in the booth.
- Exhibit must be professional and clean. General back drop is provided but materials and displays specific to your farm winery must be brought in and set up.
- Booth must be left cleaner than the way you found it. Upon departure all garbage, empty bottles, boxes, corks, promotional materials, etc. must be removed at the end of the day. Cleaning materials will be provided in the booth.
- Tasting cups, plastic gloves, etc. must be brought by each exhibitor.
- Only sample or sell varietals common to Connecticut varietals.
- Provide a copy of at least one TIPS Certification for someone who will be present.
- Provide a Certificate of Insurance
- Complete any additional permit applications that are needed.

By signing, the applicant declares under penalty of law, to the best of his/her knowledge, he/she is in compliance with all applicable farm winery legislation, is agreeing to the above statements, and has the legal authority to execute this application.

Name Date

**RETURN THIS FORM BY: 3:00 P.M., JULY 15, 2015 TO REBECCA EDDY MURPHY,
REBECCA.EDDY@CT.GOV**

